

PAGE TO PITCH 360 ASEAN



KUALA
LUMPUR
TRADE &
COPYRIGHT
CENTRE
2018

**CALLING ALL WRITERS AND CONTENT
CREATORS FROM ALL OVER ASEAN COUNTRIES!**

THE WORLD'S FIRST PITCHING FORUM IS BACK!"

WHAT IS THIS COMPETITION ABOUT?

P2P 360 is a pitching competition for authors and content creators. A great platform to present ideas to panel of experts consists of potential buyers in the content industry. Participants have to convince and persuade the panel that their ideas is brilliant and worth publishing. The shortlisted participants will be prioritized during the evaluation process by the publishing partners. The top three winners will receive a cash prize and a plaque each as well as chances for their works to be offered publishing contracts.

WHY PARTICIPATE ?

P2P 360 Asean provides a platform for new and original ideas to be discussed and presented in such a manner to entice interest from publishers or content buyers of various forms of media. This forum is intended for authors and content owners to plan and think strategically before pushing the idea further into the professional proposal stage.

WHO SHOULD PARTICIPATE ?

This competition is open to all aspiring authors and content creators across the 10 countries of Southeast Asia (ASEAN), be they unpublished authors or seasoned creators.

The judging panels consist of publishers, buyers, agents and experienced industry players from all across the ASEAN region, who will screen and consider the finalists' ideas before publishing the contents in their respective countries.

WHEN DOES IT START ?

- ◆ The first call of submission will be announced in early March.
- ◆ The submission deadline is on **April 16th 2018**
- ◆ A screening process for shortlisted candidates will be conducted on **April 20th 2018**
- ◆ The top 10 finalists will be announced on **April 21st 2018**
- ◆ The Final Pitching will be held during the Kuala Lumpur Trade & Copyright Centre (KLTC) on **April 30th 2018**, where finalists are given 15 minutes to pitch their ideas to the panel of judges.

WHERE IS IT HELD ?

The screening session on **April 20th 2018** will be held in Kota Buku's premises in Kuala Lumpur, Malaysia.

The finals will be held in Bilik Labuan, Level 5, Putra World Trade Center, Kuala Lumpur, Malaysia (in conjunction with KLTC 2018).

HOW CAN I PARTICIPATE?

Send in your ideas via forms provided in the KLTC website:

<http://www.kltcc.com/programmes/p2p-360>

or write in to the secretariat of P2P 360 at

rusnajaa@kotabuku.my

Please note that participants must follow a specific template and guideline of submission before sending in their ideas.

30 APRIL - 02 MAY 2018

LEVEL 5,
PUTRA WORLD TRADE CENTRE,
KUALA LUMPUR

www.kltcc.com

**SAVE THE DATES
FOR KLTC 2018!**